



Amfani (Hausa) = Benefit, Value, Usefulness Zhiba (Nupe heritage) = Goodness with purpose

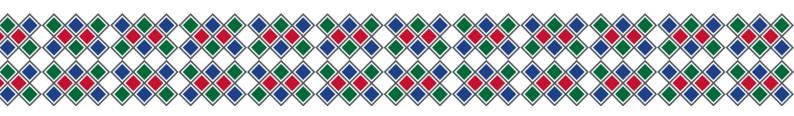
Together: Benefit and Goodness with purpose

Vision

A future where women and youth in Northern Nigeria and across Africa are empowered with knowledge, opportunity, and a voice to create lasting benefit and goodness for their communities.

Mission

To empower women and youth with the skills, resources, and opportunities to thrive as leaders, innovators, and change-makers, creating lasting impact for families, communities, and societies.



Core Values



Empowerment unlocking potential through education and opportunity



Inclusion

ensuring no voice is left behind



Heritage

honoring cultural roots while embracing global solutions



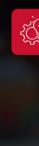
Integrity

transparent, accountable, and community-driven



Innovation

leveraging technology and partnerships for sustainable impact



Objectives

The Foundation pursues its mission through the following objectives:



Expand Access to Education & Literacy

Provide literacy classes, scholarships, and retention programs for girls and young people.

Introduce digital and vocational training for employability.



Foster Digital & Social Inclusion

Deliver digital literacy programs, resource hubs, and youth bootcamps.

Leverage technology for education, health, and community development.



Advance Women's & Girls' Rights

Promote gender equality through advocacy, legal protection, and access to healthcare.

Support caregivers, families, and maternal health initiatives.



Strengthen Economic Empowerment

Deliver entrepreneurial and financial literacy training.

Provide access to capital, markets, and digital tools for small businesses.



Champion Policy Advocacy

Advocate for inclusive laws, policies, and frameworks.

Engage communities in dialogue to shift restrictive norms around education, mobility, and leadership.



Promote Leadership Pathways

Identify and mentor emerging leaders in governance, enterprise, and community service.

Build intergenerational networks of role models and advisers.

Strategic Pillars

Our approach rests on three mutually reinforcing pillars:

1. Capacity Development Programs:
 Literacy, vocational training,
 entrepreneurship incubation, and life skills development.

2. Networks & Convenings:

Mentorship forums, leadership bootcamps, and community dialogues linking participants to champions and policymakers.

3. Entrepreneurship & Innovation Hubs:
 Digital and business support centers
 providing advisory services, micro-financing,
 and access to markets.



The Amfani Zhiba Foundation was born out of both personal experience and a deep sense of responsibility.

As a young woman from Niger State, I have lived experiences of being a minority—in gender, age and in regional representation. Over the years, I witnessed firsthand the barriers faced by women and youth: lack of access to education, cultural restrictions, financial exclusion, and limited representation in leadership. Yet, I also experienced the transformative power of opportunity, mentorship, and support.

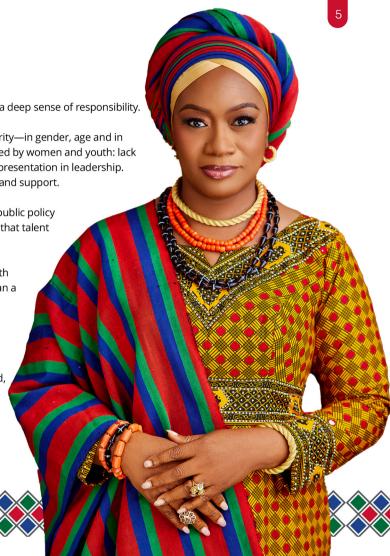
My journey from those early days to national leadership roles in finance and public policy is proof of what becomes possible when we invest in women. It is a reminder that talent and potential exist everywhere—what is often missing are the enablers.

The title of Soniya Asusu Nupe—Treasurer, or Custodian of the Commonwealth for Nupe land—recently conferred on me, reinforces this calling. It is more than a cultural honor; it is a mandate to mobilize resources wisely, to channel funds toward empowerment, and to steward opportunities for those who too often remain unseen or unheard.

Through the Amfani Zhiba Foundation, I am dedicating this privilege and experience to building a future where women and youth are not only included, but equipped to thrive as leaders, innovators, and change-makers. This is the essence of Amfani—benefit and goodness shared by all.

Mrs. Aishah Ndanusa Ahmad, CFA, OFR

Founder & Legacy Chair, Amfani Zhiba Foundation





Launch Focus



Soniya Asusu Female Economists Challenge (SAFE Challenge)

Partnership with the Niger State Government

Partnership with the FGGC Bida Old Girls' Association

Programmes and Initiatives

(2025-2026)

Digital Skills Bootcamps:

Training youth in digital literacy, freelancing, and content creation.



Scholarships & School Tech Clubs:

Expanding access to secondary education and digital inclusion for girls.



Community Tech Corners:

Solar-powered learning and resource hubs in underserved areas.



Maternal Health & TBAs:

Training traditional birth attendants and equipping them with digital tools.



Entrepreneurship Grants

Providing starter capital for women who complete training in business and financial literacy.

